

PRESS RELEASE  
October/1/2009

For Immediate Release  
Contact:  
Susan Collins  
WTCB, Inc.

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## **Women Taking Care of the World Conference & Concert *St. Petersburg- A City of Women on Saturday, October 3, 2009***

A Division of Women Taking Care of Business, Inc.  
NEWS RELEASE

FOR IMMEDIATE RELEASE  
Contact: Susan Collins,  
Business Development Director  
(727) 512-0106

"Women Taking Care of the World" Conference & Concert  
To Take Place Saturday, October 3 in St. Petersburg

(October 1, 2009) St. Petersburg's Mahaffey Theater will host a day-long event devoted to empowering, educating and entertaining women on October 3, 2009.

October 3, 2009 is the day for women in St. Petersburg, Florida. Thousands of women will fill the streets for the Susan Komen Race for the Cure and just down the road women will also gather for the annual- **Women Taking Care of the World Conference and Concert.**

**Tampa Mayor Pam Iorio** will help kickoff the festivities and will recognize the newly appointed **Chief of Police, Jane Castor**. Jane Castor is the first female Chief of Police for the Bay area. In addition she will introduce and bring to the stage, Mayoral candidate, Kathleen Ford who will also address the women who have come from around the country to attend.

In an attempt to honor female firefighters, police officers and paramedics at this event the conference is offering free admission to them subject to availability.

The Women Taking Care of the World Conference will offer educational and motivational presentations from an extraordinary lineup of speakers, and will culminate with a presentation and unforgettable performance by a 100-drum choir led by internationally acclaimed author, music therapist and speaker Christine Stevens. The event will continue with a spectacular evening concert of inspiring music and celebration.

Speakers throughout the day will cover a variety of topics such as health and wellness, creating work you love, building wealth despite adversity, and how to turn the economic meltdown into a success.

Oprah-featured author and four-time Pulitzer-nominated journalist Fawn Germer will share secrets from her timely new book, "Finding the Up in the Downturn," and will show women how they can succeed and profit in this economy by being agile and smart, and by persevering - no matter what.

Michelle Boudreau, a nationally sought-after financial and success coach, will teach women ways to get out of debt and build wealth.

Author, TV personality, comedienne, and America's home improvement expert Lynda Lyday will keep things lively as she - or her "Big Lou" character - moderates what promises to be a day of learning, laughing and music that will touch your heart and leave you empowered to improve your life and reach for success.

Tickets are available through Ticketmaster and range in price from \$49-\$69 for the conference and \$29-\$49 for the concert, with special package pricing for both events. More than 100 vendors and exhibitors will be on hand, showcasing unique products and services for women and men. A portion of net proceeds from the event will benefit CASA and Earth Charter.

For more information, visit <http://iammoxywomen.com>

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P.O. Box 48203 • St. Petersburg, Florida • 33703

