

PROGRESS ENERGY CENTER

FOR THE ARTS

MAHAFFEY THEATER

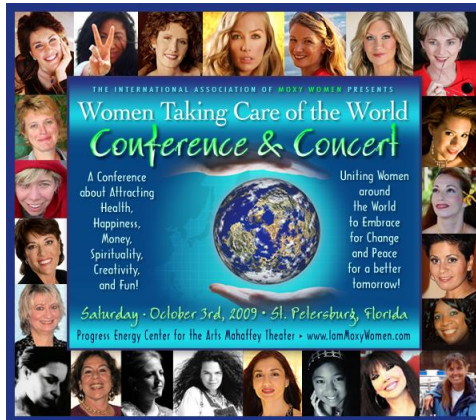
• MEDIA RELEASE • MEDIA RELEASE • MEDIA RELEASE

FOR IMMEDIATE RELEASE

CONTACT:

Nicole Landry, Marketing and PR Manager, Mahaffey Theater
727-892-5706, NLandry@MahaffeyTheater.com

**PROGRESS ENERGY CENTER FOR THE ARTS – MAHAFFEY THEATER HOSTS
WOMEN TAKING CARE OF BUSINESS
THE FIRST ANNUAL WOMEN TAKING CARE OF THE WORLD
CONFERENCE AND CONCERT**



(Tuesday, June 9, 2009 - St. Petersburg, FL) – Progress Energy Center for the Arts-Mahaffey Theater presents WOMEN TAKING CARE OF BUSINESS, the First Annual Women Taking Care of the World Conference and Concert on Saturday, October 3, 2009.

Tickets for this event are ON SALE NOW!

\$129, \$150 for the conference and \$65, \$85 for the concert.

“COMBO” Packages including both events range from \$159 - \$205.

All tickets can be purchased through www.Ticketmaster.com, all Ticketmaster locations, and Ticketmaster charge-by-phone (800-745-3000), as well as through the Progress Energy Center for the Arts - Mahaffey Theater Box Office.

This all day event takes place from 8 AM – 5 PM with a host of talented and insightful "Moxy" women from around the country and the world speaking on topics such as attracting and embracing health, happiness, money, spirituality, creativity and fun. Attendees will also have the opportunity to visit the 100+ exhibitors that will be set up throughout the venue to offer goods and services related to women's empowerment and spirituality.

Following the conference, guests are encouraged to return to the Theater's mainstage at 7:45 PM to hear performer Lisa Lavie and friends.

The Mistress of Ceremonies is author, television personality, comedienne, entrepreneur, and home improvement expert Lynda Lyday.

Other guest speakers include:

- *Temple Hayes* - author, minister, motivational speaker, and CEO of First Unity Campus-St. Petersburg
- *Michelle Boudreau* - author, television host, business entrepreneur, keynote speaker and financial coach
- *Fawn Germer* - best-selling author and four-time Pulitzer-nominated journalist
- *Christine Stevens* - internationally acclaimed author, music therapist, and speaker
- *Claire Chidley* - Managing Director of CREATE TOMORROW TODAY and 360 Degree Intelligence
- *Tama Kieves* - President of Awakening Artistry, author, and speaker
- *Melanie Smith* - acupuncture physician, doctor of Oriental medicine, Feng Shui consultant, and author
- *Alix Olson* - poet, artist, activist and word warrior
- *Carrie Newell* -author and marine biology professor

Lisa Lavie's highly anticipated debut album *Everything Or Nothing* hit in early 2009, but the charismatic, Canadian born vocal powerhouse is already a superstar to millions of fans around the world.

Other artists and musicians include Faith Rivera, Chantelle Ashby, Lois Greco, Wendy Rich, Tanya LaReese, Rossana Spallino, Jennifer Real, Mindy Simmons and Terez Hartmann.

Enjoy special appearances by Catherine Costa, Rosie Warburton, Jennifer Diedrich, Ella Jett, Kristin Ann Corpuz, Gail Langstroth, Zeynep Tufekci, as well as an exciting performance by Fran Power's- *Girlstories* Theater.

Visit www.MahaffeyTheater.com or www.lamMoxyWomen.com
for full details of this amazing event!

###

ABOUT WTCB, INC.

Founded in 2003, Women Taking Care of Business, Inc. ® is a comprehensive on-line magazine for women with a mission to inspire, celebrate, support, and empower women around the world.

The website features inspiring stories of Moxy Women and has recently organized the International Association of Moxy Women and hopes to unite women around the world to inspire and work for continued transformation of women's lives through shared enlightenment.

The website has and will continue to donate a portion of its proceeds from its events to organizations such as CASA- St. Petersburg and other organizations helping women, children and families both locally and around the world.

ABOUT THE THEATER

Bringing entertainment and culture to the community, Progress Energy Center for the Arts – Mahaffey Theater is St. Petersburg's cultural jewel on the bay. An intimate 2,030-seat performing arts center located in the heart of downtown St. Petersburg, the newly renovated facility hosts top-quality national and international artists and performances - Broadway, classical, pop, rock, comedy, dance, affordable family theater - and hosts The Florida Orchestra. Breathtaking ballroom spaces and dramatic lobby areas overlooking the Tampa Bay waterfront are available for private events. Visit www.MahaffeyTheater.com for more information. The Progress Energy Center for the Arts – Mahaffey Theater is managed by SMG. Headquartered in Philadelphia, SMG provides facility services to over 200 venues in 41 states, Puerto

Rico, Mexico, Canada and Europe, and controls over 1.4 million entertainment seats worldwide. For more information, visit [www. www.mahaffeytheater.com](http://www.mahaffeytheater.com)

PROGRESS ENERGY CENTER FOR THE ARTS – MAHAFFEY THEATER
400 1st STREET SOUTH • ST. PETERSBURG, FL 33701

