

Press Release ~ For Immediate Release

May 8, 2009, St. Petersburg, FL- USA 9:00AM Eastern Daylight Time

Women Taking Care of Business, Inc. ® Announces the First Annual- Women Taking Care of the World- Conference and Concert- A Significant World-Changing Event.

ST. PETERSBURG, FL (WTCB NEWS) Women Taking Care of Business, Inc. and the newly formed International Association of Moxy Women announces the first annual event- **Women Taking Care of the World Conference and Concert**; *a collaboration and festival of ideas involving women "linking" together to make a difference in the World. The event promises to be a world class conference and evening concert featuring some seriously talented and insightful "Moxy" women from around the country and the world.*

This significant, world-changing conference and phenomenal concert is coming to Saint Petersburg, Florida on October 3, 2009! The focus of the event is about thriving in a world of risk and change. From this event there will be nuggets of wisdom and strength that may be taken from this shared experience, into our own individual quiet difficulties. Keynote topics include; attracting and embracing health, happiness, money, spirituality, creativity and fun!

This is a new era for women. The old stereotype of success is no longer well defined. We now know that real success may be realized in doing work that we are passionate about. The internet has opened up the world and many opportunities to promote our creative work and expertise. Women around the world are leaving their corporate jobs and starting their own companies; finding success in ways never before possible.

"This is the time for women- it is the time for us to **"Link"** together to accomplish our goals, but more importantly, it is the time to reach out to women around the world and work together for change. We have the power today to make a big difference in the history of our planet" remarked- Jean Harper, President and CEO.

"The old ways have not allowed us to fully accomplish our goals as a people; there are still wars, inequality in the world, and our planet needs our help. The teachings of new age thinkers tells us that we can accomplish anything that we can visualize, if we just believe"- she comments.

The Mistress of Ceremonies for the event is the brilliant and witty, Lynda Lyday; Author, T.V. Personality, Comedienne, Entrepreneur, and America's Home Improvement Expert. Her experience as a contractor/teacher and her love of educating and empowering people to tackle projects themselves has kept her on the road with appearances on CNN, CNNfn, The Today Show, CBS MarketWatch, ABC, CBS, and NBC local news stations.

Keynote speakers include: author, television host, business entrepreneur, keynote speaker and financial coach- Michelle Boudreau; best-selling author of five books and four-time Pulitzer-nominated journalist- Fawn Germer; internationally acclaimed author, music therapist, and speaker- Christine Stevens; Managing Director of CREATE TOMORROW TODAY and 360 Degree Intelligence- Claire Chidley; author, minister, motivational speaker, CEO- First Unity Campus-St. Petersburg- Temple Hayes; President of Awakening Artistry, author, motivational and inspirational speaker- Tama Kieves; acupuncture physician, doctor of Oriental medicine, Feng Shui consultant, author and Keynote- Melanie Smith; poet, artist, activist and word warrior- Alix Olson; and author, marine biology professor- Oregon State University- Carrie Newell.

The headliner for the concert is Lisa Lavie. In today's crazy, ever changing pop music industry, it's the savvy independent artists who know the score—that the road to the top of the Billboard charts begins with a massive global viral buzz. Lisa Lavie's highly anticipated debut album ***Everything Or Nothing*** hit the brick and mortars in early 2009, but the charismatic, Canadian born vocal powerhouse—whose inimitable style incorporates elements of pop and R&B, with a touch of jazz on the final track “Only Heaven Will Know”—is already a superstar to millions of fans around the world who have made her series of YouTube live in the studio performance videos one of the biggest internet sensations of 2008.

With over 17 million overall views and counting, Lisa's raw stats are both staggering and inspiring. Lisa has been signed to the new music company- Boundary Entertainment by founder and CEO- Ben Margulies, who was also a 3 time # 1 Grammy nominated hit song writer and producer who worked, early on, with singing superstar Mariah Carey. Ben has produced and co-written many of the songs on Lisa's new album.

Other artists appearing with Lisa Lavie include: Emmy winner- musician, singer, songwriter, recording artist- Faith Rivera; singer, songwriter, recording and voiceover artist- Chantelle Ashby; and several more singers, songwriters, recording artists, musicians including: Lois Greco, Wendy Rich, Tanya LaReese, Rossana Spallino, Jennifer Real, Mindy Simmons and Terez Hartmann. Other special appearances by Native American flutist- Catherine Costa, musician- Rosie Warburton, pianist/Violinist- Jennifer Diedrich and others.

There will be special appearances by two new, up and coming stars; singer, songwriter- Ella Jett and vocalist- Kristin Ann Corpuz.

If that isn't enough to keep you entertained the event will also include a special performance featuring visual artist, dancer, poet and eurythmist- Gail Langstroth and Sacred Ceremonies for Women's, Zeynep Tufekci and a special performance by Fran Power's- *Girlstories* Theater.

The event will also attract 100+ exhibitors of products and services for women for display during the conference at the beautiful, Progress Energy for the Arts- Mahaffey Theater.

About WTCB, Inc.

Women Taking Care of Business, Inc. ® is a comprehensive on-line magazine for women with a mission to inspire, celebrate, support, and empower women around the world.

WTCB Inc. was founded in 2003 and launched www.WomenTCB.com in September 2007.

The inspiration for the website came to Founder- Jean Harper after the death of her beloved sister in April, 2005. Ms. Harper's sister died at an early age and had suffered for many years from low self-esteem resulting from her experiences as a victim of domestic violence. On the day of her death, Ms. Harper heard, without words from her sister- "don't let this happen to you" and has been on a mission, since her death, to work for women to help them discover and keep their "Moxy".

The website features inspiring stories of Moxy Women and has recently organized the International Association of Moxy Women and hopes to unite women around the world to inspire and work for continued transformation of women's lives through shared enlightenment.

The website has and will continue to donate a portion of its proceeds from its events to organizations such as CASA- St. Petersburg and other organizations helping women, children and families both locally and around the world...

Editors: For full details on this event go to:
<http://www.IamMoxyWomen.com>

Interviews available by request. Send an email to- info@womentcb.com
Media is invited to attend.

Sponsorships and Exhibitor Information- send email to marketing@womentcb.com

