## **Business News**

## Women Taking Care of Business Celebrates its One Year Anniversary of the Go-Live Date of WomenTCB.com at the Dali Museum in St. Petersburg, FL.



Continuing its mission of inspiring, celebrating, supporting and empowering women of all ages.

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Women Taking Care of Business, Inc. will be celebrating their one year anniversary of the golive date of their website <a href="www.WomenTCB.Com">www.WomenTCB.Com</a> on September 27, 2008 starting at 7:00PM at the Salvador Dali Art Museum in St. Petersburg.

Entertainment will be provided by several female vocalists including the winner of the first Women Taking Care of Music Event- Jennifer Real. Ms. Real will be performing a blend of genres and will include some of her new recordings that will be released on her upcoming CD in 2009.

The event will recognize the first 12 Moxy Women that have been awarded for this first year including; Mayor Pam Iorio, Feminist-Gloria Steinem, Singer/ Songwriter-Chantelle Ashby, Marine Biologist-Carrie Newell, Executive/ Advocate- Tracy Beavers, Minister-Temple Hayes, Helicopter Pilot-Amber Mathrole, Healer- Barbara Cook, Entrepreneur- Kathleen Hubbard McDole, Musician/ Teacher- Lorna Bracewell, Inspirational Speaker and Performer- Terez Hartmann and Producer/Director- Lisa Moody.

During the first year since taking the website live, WTCB has experienced a rapid growth in visitors to its website and has managed to build a database of over 7,000 women that receive the company's Moxy Women News Newsletter, 2 to 3 times per month. Women from over 60 countries have visited the website. The most popular sections of the website include the Moxy Women stories, travel, music, business and health. The website also offers information on all aspects of a woman's life including money, health and fitness, beauty, sports, parenting, and more.

The company held the first Women Taking Care of Music Singing Contest last April and raised several thousand dollars for the charity CASA- Community Action Stops Abuse, a shelter and resource for women and children who are victims of domestic violence. The event was very successful and brought together several talented vocalists to perform at the Palladium Theatre. The event received rave reviews and included women from all age groups from 14 to 40+ years of age. The company plans to conduct a much larger version of last year's event by holding a Women's Music Festival in downtown St. Petersburg in early April of 2009. The event will also include a fundraiser for CASA. The company is committed to making this an annual event and fundraiser.

The Anniversary Party at the Dali Museum will offer much to celebrate and will begin the second year with much to do to continue its mission of inspiring, celebrating, supporting and empowering women of all ages.

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