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## WTCB - Women Taking Care of Business, Inc.® Announces Its New Comprehensive Website for Women

ST. PETERSBURG, Fla.--(BUSINESS WIRE)--WTCB, Inc., a sales and marketing consulting company formed in 2003, is pleased to announce that its comprehensive website for women was launched today. The new website is aimed at empowering and inspiring women everywhere and is now live at [www.WomenTCB.com](http://www.WomenTCB.com).

Chantelle Ashby, an incredible singing talent at just 24 years of age, is to be awarded the title, "Moxy Woman" for September/October. Moxy Women is one of the inspiring monthly features that will be running on the site. Moxy Women refers to all women who demonstrate courage and/or bravery in the face of challenge(s) and go for their dreams! Chantelle will be awarded her title at the WTCB kick-off party at the St. Petersburg Garden Club on Sept. 21, 2007, where she will be performing live!

According to Jean Harper, President, "It is our goal to empower and inspire women by sharing amazing personal stories of women who have triumphed in the face of challenge. There are so many amazing women out there who have incredible stories. I feel compelled to make these stories available to others, because I believe that lives may be changed by sharing them."

In addition to "Moxy Women," the site also features, "From Tomboy to CEO," another series which promises to inspire women. "After working in the corporate world for over 25 years, I have met so many women who have the ability to succeed in their own business, but are too fearful to give it a try," adds Jean Harper. "There are so many stressed out women and men who feel their only choice is to be bound to their corporate job. They want to do more with their lives but are afraid to take that first step. We plan to publish success stories that will encourage people to get out there and do their own thing, be happy, and live their dreams. I have been inspired by many women and I believe others will be too."

The WTCB website also offers informative articles and tips on money, health, beauty, fitness, travel, music, books, and more.

**About WTCB, Inc.** - Women Taking Care of Business consists of a team of highly seasoned and professional women with many years of experience in sales, marketing, advertising, and promoting entrepreneurial spirit. Our goal is to provide information that is useful, interesting, and inspiring to women of all ages. Our target audience is single women, married women, mothers, business owners, and entrepreneurs. We are color blind, non-discriminating, independent and beautifully spiritual women!

Note to Editors: Media is invited to attend the kick-off party at the St. Petersburg Garden Club. Chantelle Ashby will be available for interviews. An audio clip of Chantelle is available at [http://www.womentcb.com/Moxy\\_Women/](http://www.womentcb.com/Moxy_Women/).

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